

2018 BTR SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	TITLE \$10,000	PLATINUM \$7,500	EVENT \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	PARTNER \$1,000	FRIEND \$500	NON-PROFIT \$150
# of VIP Race Day Entries w/ Shirts	15	12	10	8	6	4	2	2 shirts/ no race entries	
# of VIP Race Day Access	15	12	10	8	6	4	2	2	
PRE-EVENT RECOGNITION									
Press Releases	✓	✓	✓	✓					
Logo* on Posters and Print Ads	✓	✓	✓	✓					
Email Blasts	✓	✓	✓	✓	✓	✓			
Logo* & Link on BTR web site	✓	✓	✓	✓	✓	✓	✓		
Link on BTR web site	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Promotion	✓	✓	✓	✓	✓	✓	✓	✓	
VIP Kick Off Party	✓	✓	✓	✓	✓	✓	✓	✓	
ON-SITE RECOGNITION									
Logo on Sponsor Banner	✓	✓	✓	✓	✓				
Name on BTR Event Shirt	✓	✓	✓	✓	✓	✓			
Race Course Banner Option	✓	✓	✓	✓	✓	✓	✓	✓	
Expo Space with Table	✓	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Race Bag Link	✓	✓	✓	✓	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION									
Riverview Yearbook Ad	✓	✓	✓						
Press Releases	✓	✓	✓	✓	✓				
Email Blast	✓	✓	✓	✓	✓	✓			

***Deadline for submission of agreements and logos for inclusion on t-shirts and posters is JANUARY 15**

Please contact Ryan Christian at (843) 812-5036 or ryanwalkerchristian@gmail.com for additional information on sponsorship opportunities.